

2020-2021

ANNUAL REPORT

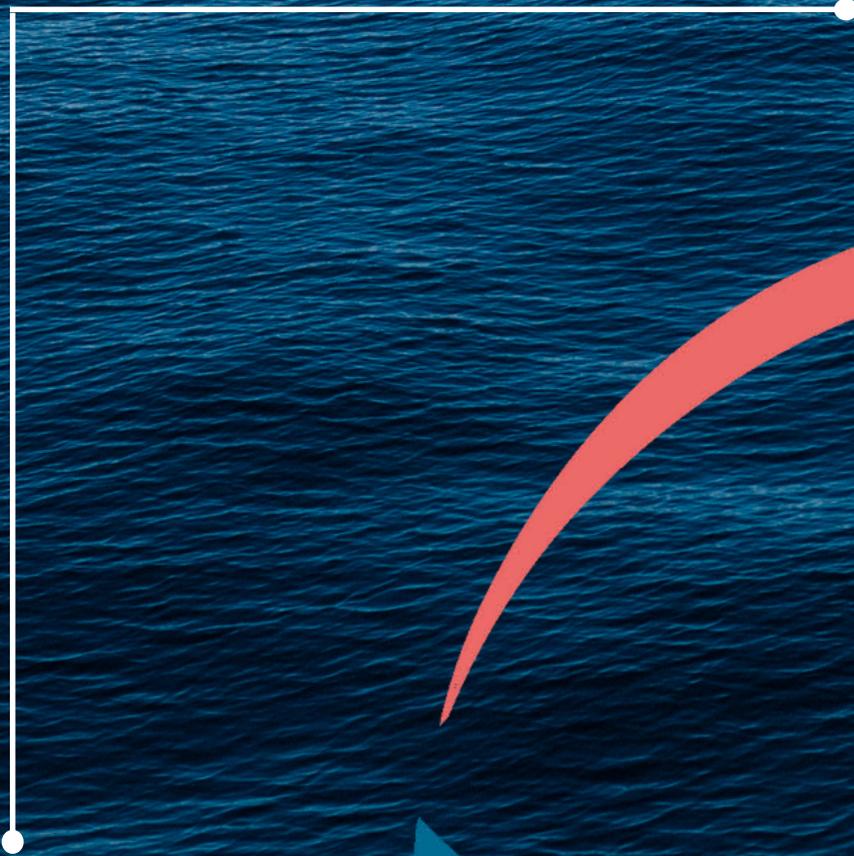


Table of contents

• Welcome.....	2
• Who Are We?.....	3
• Our Goals.....	4
◦ Corporate Sustainability for SDG 14	
◦ The European Green Deal & New Ocean Deal	
• Our services.....	7
• Projects.....	8
◦ Ocean Corporate Responsibility	
◦ Marine Protected Areas	
◦ Science & Citizen Action	
• Other Collaborations.....	24
• Student Training.....	25
• Vision for 2022.....	26
• Clients, Partners, & Sponsors.....	27

Welcome

Dear Oceanogamies,

Welcome to our second Annual Report.

As always, we thank you for following the Oceanogami philosophy: “Helping us to build a Blue Society”. What do we mean by a Blue Society? It is a vision for society in which people benefit from the ocean while conserving its resources. For our team, it is possible to live in a responsible society with the oceans, since the health of the ocean is essential for the well-being of society and ecosystems.

In this report we showcase the small steps we have taken to meet the Sustainable Development Goals and how we have helped to build responsibility for our ocean through the quadruple helix: university/research, business, government and society. It is important to connect these sectors in order to take actions that are really effective and realistic.

This report is especially dedicated to the people and team that have supported us from the beginning, to the present in this mission. Like the pieces on a chessboard, the people on the team have different values that complement each other and only by working as a team can the objectives be achieved. Our team is the heart of Oceanogami and without their passion and teamwork, Oceanogami could not meet the challenges. The people who follow us give us the motivation to continue advocating for the Ocean.

Help us build a blue society!



Patricia Martí Puig
CEO & Founder Oceanogami

Who Are We?

The Spanish word “Oceano” means Ocean, and “Gami” (Japanese: 神, [ka⁺mi]) represent the elements of the environment and the forces of nature. For us, “Oceanogami” means working together to connect people to the ocean. Considering the meaning of the word “Oceanogami”, our goal is to adopt a multidisciplinary vision in which cultural, social, and economic needs are integrated with environmental goals to create sustainable solutions.



Oceanogami is an international consultancy and social enterprise specializing in ocean sustainability. We act as a link between different sectors for marine environmental co-responsibility. We also promote the education and development of skills required for marine conservation, thus helping to train future leaders and ambassadors of our ocean. We develop programs centered around marine conservation skills training, both in person and virtually, for the general public, corporate sectors, people at risk of social exclusion, and the scientific community. Our main task is to connect companies and organizations that want to improve their ocean responsibility, knowledge, skills for the conservation of the ocean. We focus on companies and entities that want to make a change to enhance their responsibility with the natural marine environment and make a change.

Our Goals

Corporate sustainability for SDG 14



The United Nations has proclaimed a Decade of Ocean Science for Sustainable Development (2021-2030)

The Sustainable Development Goal, Life Below Water (SDG 14) aims to protect marine and coastal ecosystems by reducing marine pollution and ocean acidification. Currently, only 6.1% of the marine areas are protected, with only 7 countries having met the goal of protecting 10% (Source: MPA Atlas). In 2014 the World Parks Congress increased its recommendation to 30% of the ocean to be highly protected by 2030 (Goal 30x30). Oceanogami supports the 30x30 objective, and we want to contribute to the efficient management of marine areas.

SDG 14 is currently the most overlooked objective by companies, signifying the amount of progress that remains to be made in connecting the private sector with ocean conservation.

At Oceanogami we focus on helping companies meet Sustainable Development Goal 14 and related targets, seeing how SDG 14 is key to achieving the 17 SDGs of the 2030 Agenda.

Our Goals

Corporate sustainability for SDG 14

Companies, in cooperation with society, are the principal actors necessary to achieve a healthy marine environment. Some of the contributions that can be made include:

- Reduction of carbon emissions and general pollution
- Positively impacting developing island countries
- Promotion of sustainable fishing practices and artisanal fishing
- Investment in marine conservation projects

In the context of the health and economic crisis of 2021, as a result of the consequences of COVID-19, it is even more vital that companies prioritize their own commitment to sustainability and take action for climate change, thus guaranteeing their resilience and stability at the same time.

For example, the commitment of 63% of Spanish SMEs in the Global Compact is to reduce their CO2 emissions within their business strategy. In addition, Spain has just approved a law that seeks to promote a circular and low-carbon economy, which ensued after the European Commission gave its approval in 2019 to a directive to withdraw single-use plastic products from the market.

OBJECTIVES	ACTIONS	PROJECTS	INDICATORS
Help companies realize targets to reach SDG 14	Work with companies to meet SDG's, especially SDG 14	Ocean Responsibility	-Sensitized organizations -Number of people reached
Guarantee efficient management in the marine environment	Work with stakeholders on territory management focusing on the Mediterranean	Marine Environment Management	-MPA's or future marine management areas -Formations in MPA's
Connect research with citizens	Work with citizens to sensitize them to take action	Citizen Science projects	-People involved -Campaigns -Collected data

Our Goals

The European Green Deal and New Ocean Deal

Climate change is one of the most dangerous threats of our time. This is an opportunity to build a new economic model. The European Green Deal aims to transform the European Union into the world's first climate-neutral zone, paired with a modern and sustainable economy, keeping three important objectives:

- Stop producing CO2 emissions by 2050
- Economic growth should not produce more waste
- No one will be left behind

With this European framework in mind, at Oceanogami we want to support the different sectors, including the private sector, to meet these objectives.

We also support the Global Blue New Deal, which includes the following objectives:

- Zero carbon emissions
- Restore marine biodiversity
- Promotion of plant-based solutions
- Marine products for sustainable food
- Inclusión of youth and local communities in ocean resource management

Our services



OCEANOGAMI
Build your Ocean Responsibility

With measurable impact, Oceanogami builds Ocean responsibility with organizations and people.

OUR SERVICES

OCEAN MANAGEMENT

- **Why?** Pressures from negative human activity endangers marine ecosystems, meaning we need effective Marine Protected Areas.
- **How?** We help to build the capacity of MPA managers and blue economy professionals for a better management of our ocean.
- **What?** Consultancy, capacity building and training for MPA managers and other professionals

OCEAN CORPORATE RESPONSIBILITY

- **Why?** The Sustainable Development Goal 14 (SDG14) is the least regarded by companies, however it is vital for the future.
- **How?** We help to connect businesses and other organizations, including tourist operators, with the marine environment and to improve their corporate social responsibility.
- **What?** Consultancy, workshops and team building activities to improve ocean responsibility

MARINE CITIZEN SCIENCE

- **Why?** Citizen science involves the public in data collection and decision making that gives legitimacy to management decisions making.
- **How?** We lead marine citizen science activities connecting people with the ocean, whilst providing information for scientists to better understand our ocean and impacts.
- **What?** Assistance and leadership in marine citizen science and initiatives as well as educational activities for locals and tourists.

Scan to join the Oceanogami community and find out more!

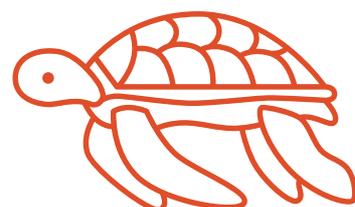
www.oceanogami.com
(+34) 637 178 037



With measurable impact and professionals in the blue economy, we aid companies with the construction of their social responsibility in the conservation of oceans and ocean sustainability.

Oceanogami is dedicated to connecting companies and other organizations that want to improve their responsibility for the ocean, grow their knowledge and skills, and make a difference!

We offer consulting services, organize awareness campaigns, workshops, and marine environmental education activities. We strive to find new and creative ways to build ocean responsibility and support a blue economy.



Projects

With our projects we have contributed to the oceans:

Years	2019-2020	2020-2021	Total
Organizations Impacted	15	10	25
Completed projects	24	13	37
Marine Managed Areas	2	14	16
Countries Reached	2	27	29
People Reached	5603	23217	28820



Projects

Ocean Corporate Responsibility

One of our focuses is to raise awareness of marine debris and plastic pollution, promoting marine environmental responsibility and marine biodiversity, as well as assisting to find appropriate solutions for responsible businesses, including the tourism sector. We offer workshops and training via in person events and virtual webinars on various topics:

- [SDG and how to apply SDG 14 within your company](#)
- [Marine environmental impacts and solutions for the company](#)
- [Marine debris and solutions](#)
- [Marine citizen science: how we can contribute to ocean science and research](#)
- [Climate change and blue carbon](#)
- [Blue economy and blue new deal](#)
- [Marine protected areas and blue society](#)

In addition, we organize team building activities, with past events including SUP Yoga, Eco Snorkel, Zero Waste, Ocean SUP Clean Up, Recycling Workshops, and Sustainable Walks, providing employees with improvement of their collective team skills and environmental awareness.



Projects

Ocean Corporate Responsibility

Spontex Ibérica S.A.U

Ocean Corporate Responsibility Campaign:

Last year we collaborated with Spontex throughout September 2021 for World Clean-up Day. The objectives of this collaboration included:

- Helping internally improve the company's marine environmental responsibility through participatory workshops and environmental awareness talks.
- Generating citizen activism through digital campaigns and highlighting Spontex's sustainability actions.
- Critically assessing human intervention in the environment and adopting behaviors that favor the protection of the marine environment.
- Advancement in awareness of the problem of plastics and marine environmental responsibility

Digital Content and Virtual Campaign:

We have created digital content for the Spontex social media accounts for the month of September and a digital campaign on single used plastics and circular economy. We also launched a campaign with a the Tik-Tok influencer and marine scientist Elisabeth Sherr to encourage people to collect plastic containers from the beach.

#spontexcleanchallenge had the ambition to collect at least 1,809 plastic containers from the beach, a number that represents World Clean-up Day, 18/09. Volunteers from countries around the world participated in this challenge, including Spain, Mexico, the United States, the United Kingdom, and Greece.



Projects

Ocean Corporate Responsibility

Spontex Ibérica S.A.U

Team Building Campaign:

The objective of this campaign was to create awareness about single use plastics and marine biodiversity in Barcelona by doing a team building campaign. This campaign included snorkeling, beach clean up and discover scuba diving. With 50 people from Spontex we managed to collect 3,56 kg of plastics from the beach, with the total of 407 debris. The waste that was accumulated mostly included: drink bottles, cans, bottle caps, candy wrappers, unidentifiable plastic fragments, cardboard, paper napkins, table clothes and cotton swabs. This project raised awareness about the waste we generate and how we can replace our consumption with more sustainable alternatives as well as collecting citizen science data on marine biodiversity and marine debris.



Spontex Beach Cleanup - 17th of September 2021

[See the video here](#)

Projects

Ocean Corporate Responsibility

King Digital Entertainment Plc

Oceanogami also collaborated with King Digital Entertainment Plc, a British video game company. An internal campaign was carried out to collect plastics on the San Sebastián beach (Barcelona, Spain) as well as an environmental awareness talk on marine waste.

We can see all of the collected data from when the 17 King employees removed the marine debris on the beach. 400 linear transects of the coast were recorded, with a total of 28.6 kg of collected waste (!) including 750 cigarette butts, 136 bottle caps, corks, and rings, 100 wet wipes, 37 ear swabs, 31 food containers (yogurts, takeaway food, etc.), 29 pads and panty liners, tampons, and their applicators, 25 beverage cans, and 13 sanitary masks (COVID-19).



Projects

Ocean Corporate Responsibility

The Terra Project

The Terra Project aims to connect young people with nature. We collaborated with Terraproject FOOD DISTRICT to promote change through a series of outdoor experiences that seek to regenerate our relationship with natural spaces.



Two snorkeling and paddle surfing activities took place together with Ocean52 and Anel-lides Serveis Ambientals Marins. The most abundant residual waste products collected included: 116 cigarette butts, 27 beverage cans, 20 unidentifiable plastic fragments +2.5cm, 17 candy wrappers and candy sticks, 11 bottle caps and cap rings, and 9 plastic bags and sacks.

Projects

Ocean Corporate Responsibility

ONA Safe & Clean

Ona Safe & Clean was born from the experience, motivation, concern, and social need to maintain our marine and aquatic ecosystems and allow for the preservation of healthy environmental conditions, avoiding contamination and deterioration, reversing the current state. This company has arisen from a social commitment to improve the future for people, animals, and marine ecosystems. Its purpose is to manufacture and offer services to marine vessels capable of guaranteeing their operation with sustainable and/or low polluting energies, along with the prevention of floating marine waste, whether in rivers, swamps, lakes, ports, or coastlines.

Oceanogami works together with Jordi Pietx and the University of Barcelona in the development of a proposal to raise funds for a port cleaning project.



Projects

Ocean Corporate Responsibility

Responsible Marine Tourism

Responsible tourism is necessary for the long term health of our ocean and our economy. We work to promote responsible tourism, addressing local and global problems such as plastics and climate change. We provide sustainable consulting services to hotels and other tourism organizations, for example creating tailor-made programs to make responsible tourism a reality.

In addition, each year we renew our membership in Biosphere, which guarantees an adequate long-term balance between the economic, socio-cultural and environmental dimensions of the tourism sector. Biosphere helps tourism companies that design products and services within a new, non-aggressive, tourism model, satisfying the current needs of customers and users, without compromising future generations.

One of our central sustainable tourism projects is TuriMarBa, which promotes responsible tourism in Barcelona and the Catalan coast, organizing different outreach and educational activities together with the local company Anel-lides Serveis Ambientals Marins.



Projects

Marine Protected Areas

Capacity building for a Blue Economy

The management of the oceans and marine protected areas provide a refuge against the pressure exerted by human beings on the marine ecosystem and benefit the environmental health of coastal and marine ecosystems, in turn benefiting our society.



With our projects, Oceanogami supports the efficient management of the ocean and marine protected areas and their ecosystem services, taking into account social, cultural, and environmental values. We support workshops on capacity building for policy briefs and for the management and financing of marine protected areas.



Projects

Marine Protected Areas

Workshops for Policy Development - IUCN

With the International Union for the Conservation of Nature (IUCN), we support the development and implementation of workshops within the Policy project for sustainable fishing in the Mediterranean and the protection of biodiversity. In this participatory workshop we help take a more inclusive approach to sustainable fishing and biodiversity conservation, as well as offer tools to develop policies that encompass the impacts of fishing on biodiversity.



Using 4 case studies, we carried out this workshop that included the identification of the problem, recommendations, and development of solutions with the aim of building a policy brief. This two-day workshop was designed by Anne Walton together with expert consultants: Kate Hogg, ARDA Yaprak (IUCN), Emna Lamine, and Patricia Martí (Oceanogami Founder and CEO).

Projects

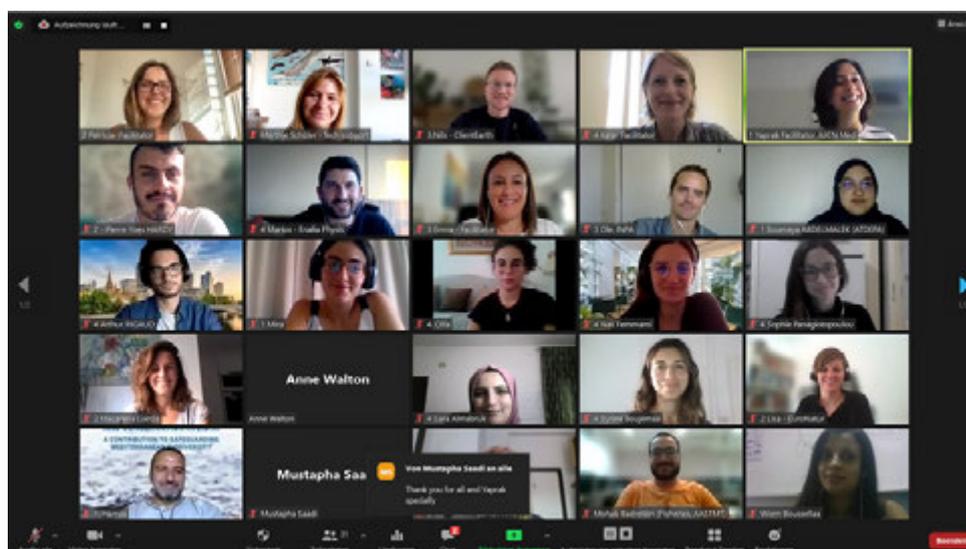
Marine Protected Areas

Training Workshops AMPs-UNEP/MAP - SPA/RAC

We support the development of the UNEP/MAP - SPA/RAC Regional Capacity Building Program to Improve the Management of Mediterranean Marine Protected Areas and maintain their sustainability for countries in the south and east of the Mediterranean.



We designed and implemented a workshop to improve the effective management and socio-economic sustainability of MPAs training 24 MPA managers in Algeria, Egypt, Israel, Lebanon, Libya, Morocco, and Tunisia, as well as Jordan and the State of Palestine. This 4 day workshop was designed by Anne Walton together with expert consultants: Kate Hogg, Zeljka Rajkovic, Sue Wells, and Patricia Martí, Oceanogami Founder & CEO.



Projects

Science and Citizen Action

Since the beginning of Oceanogami, our team has been actively engaged in citizen science projects and raising awareness. Together with specialists in the field, we design and coordinate programs in which citizens take the initiative and contribute to science, research, and conservation of the marine environment, including plastic waste and biodiversity monitoring.

Our collaborations continue in various citizen science projects, both to monitor biodiversity (Urbamar and Posidònia Activa) and to monitor marine litter (Surfing for science and the International Coastal Cleanup Project of the European Environment Association and Ocean Conservancy).



Projects

Science and Citizen Action

Support of Conservation Project

Monitoring Species & Biodiversity

Every year we participate with volunteers in the Biomarathon on the coast of Barcelona and Catalonia (organized by Anèl·lides and the Institute of Marine Sciences), where citizens help us monitor marine biodiversity.

In addition, we collaborate with the CRAM foundation in the conservation and release of turtles. At the end of August, some turtles rescued from Calafell and the Delta de l'Ebre were released. We support the CRAM Foundation in this work for the assistance and rescue of marine species and we expect to continue collaborating.



Projects

Science and Citizen Action

Support of Marine Waste Projects



Every year more than 14 million tons of plastic reach the sea. One of the essential solutions is to socially raise awareness by getting individuals and communities involved. In addition, it is necessary to carry out scientific studies to find out where these residues and waste objects come from and to be able to identify the root of the problem. With citizen science it has become possible to involve society and increase scientific culture.

Like previous years, this year we participated by coordinating a group of volunteers for the Ultra Clean Marathon and other activities within the International Coastal Cleanup Project of the European Environment Association and Ocean Conservancy.

Projects

Science and Citizen Action

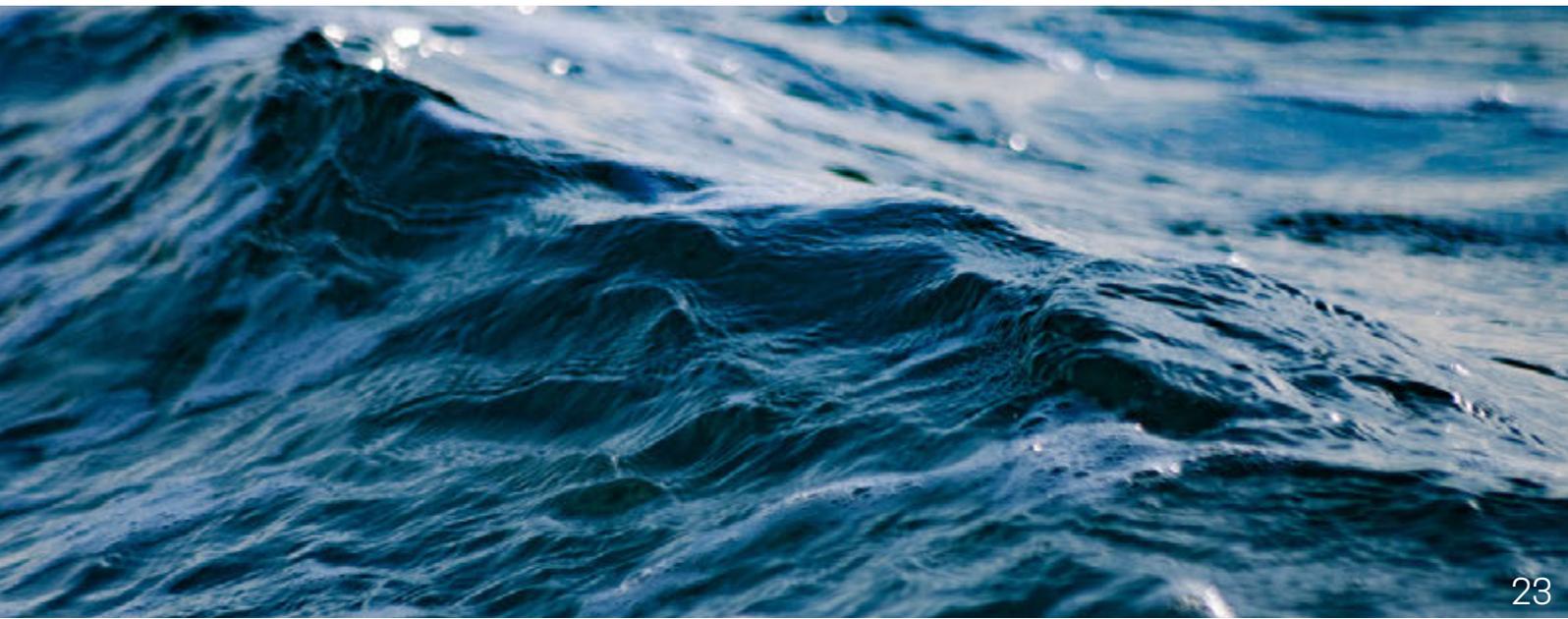
Microplastic monitoring-Surfing for Science

The scientific objective of the project is to determine the abundance and characteristics of microplastics in areas very close to the coast, in order to increase knowledge in this critical zone of exchange between the terrestrial environment and the marine environment.

At Oceanogami we collaborate by coordinating the groups of volunteers on the Marbella beach together with the Nautical Base and Anèl·lides Serveis Ambientals Marins. This project was undertaken between October 9th 2020 until May 23rd 2021. It was concluded that the presence of regular citizens in this study allowed to fill the gap in knowledge of this transitional coastal area. It was determined that in these areas, there is a considerable quantity of plastic pollution with a high spatial and temporal variability.

This is evidence that citizen science methodology is an effective tool to approach scientific research and a great contribution to Ocean Sustainability.

[**Read more about
Surfing for Science**](#)



Other collaborations

We continue to support the “Professional Training” education program in Catalonia with company ESEP as well as capacity building programs in marine protected areas with Europarc. We are also associated partners of CORRIENTE XXI, a capacity development project in the field of Higher Education within the framework of the Erasmus+ Key Action 2 program financed by the European Commission. The project supports the needs of Peru and Ecuador towards the sustainable management of aquatic ecosystems and resources, both nationally and internationally.

Recently, Oceanogami joined the BlueMed program, founded by the Ministry of Science and Innovation to guarantee a Mediterranean Sea free of plastics. The objective of this initiative aims to create a sustainable and healthy environment for our seas by organizing activities in the Mediterranean Sea. Oceanogami has joined several other organizations in this initiative to conserve marine ecosystems.



Student training



Every year, we welcome student interns who want to help us make our economy more blue. This year was no exception. We expect to have students interning at Oceanogami, to whom we offer the space and resources to learn more about how the private sector and the general population can help us fulfill our mission.

Kiera Hellard (pictured above), an entrepreneur who has founded her own business from her passion for the ocean. Kiera has helped us with various activities including the management of our social media accounts, co-ordination of events and communication and management of other interns.

Vision for 2022

Our mission at Oceanogami continues to strive for awareness, for citizen participation, and for new leaders to be trained in marine conservation, in addition to linking the private sector more in the conservation of marine biodiversity and marine protected areas.

By 2022 we aim to continue to promote marine management projects through capacity building, helping marine protected areas to be more efficient and supporting the conservation of marine spaces and species. In the field of marine areas, we plan to organize workshops in the mediterranean to support other institutions in marine conservation. In addition to raising awareness and communicating the importance of marine protected areas, we hope to spread the knowledge to younger generations.

We will continue to link the private sector and continue to support companies to be more responsible with the marine environment and contributing to a blue economy. This and next year we will focus on connecting marine conservation, restoration and research projects to the private sector, such as blue carbon projects.

We will keep working towards a “Blue Society”, a vision for a society in which people benefit from the ocean while preserving its environmental integrity.

Help us build a blue society!



Clients, partners and sponsors

Clients:



Partners:



Sponsors:





OCEANOGAMI
Build your Ocean Responsibility

